



Meet the start-ups nominated for the 2016 DigiWorld Awards

Montpellier, 28 October 2016: At the 38th annual DigiWorld Summit, in partnership with Business France and French Tech, IDATE will be hosting the second annual DigiWorld Awards, recognising excellence in digital start-ups created by French entrepreneurs outside of France.

Tales of French entrepreneurial spirit from the four corners of the globe.

“Launched in 2015, these awards aim to set themselves apart from the many others that recognise our start-ups at various stages of their development,” explains IDATE DigiWorld’s Deputy CEO, Jean-Dominique Séval. “By focusing on these French entrepreneurs who chose to create their start-up in another country, we want not only to train the spotlight on them but also to send the message that these talents represent a tremendous resource for our country’s digital future.”

More than anything, it is a perfect illustration of “French Tech” talent: a government initiative that was picked up and developed by industry stakeholders, including founding member Business France. Since 2015, French Tech Hubs have been created in more than 15 major cities around the globe, which represent key growth centres for French Tech start-ups. The goal is to work in concert to bring the various public actors (Business France, consulates, chambers of commerce, local authorities...) together under a single umbrella with a network of entrepreneurs that have a solid footing in overseas markets (start-ups, conglomerates, investors, engineers, designers and developers), which can serve as mentors for young start-ups wanting to develop their business in that market, and as ambassadors for French Tech with local decision-makers.

The DigiWorld Awards thus provide a unique opportunity to recognise the many entrepreneurs who have created a start-up abroad, and to reward those who have been successful overseas... perhaps before coming to France!

And the nominees for 2016 are...

The Jury made an initial selection of 12 start-ups from among the applications received. Four winners will be chosen for the three main geographical regions: Africa – the Middle East, the Americas and Asia – Pacific

The nominated start-ups all satisfied the following criteria:

- A company created outside of France by at least one French national;
- Have a digital tech industry business as its main activity: equipment and devices, networks and telecoms, Internet services and applications (BtoC, BtoB...), M2M, IoT...
- Demonstrate their growth potential in their chosen field and internationally.

DigiWorld Awards Nominees			
• APrivacy	• Gatecoin	• Locolo	• Smart Alpha
• Boosst Group	• HelperChoice	• Pzartech	• Virtuafit
• Chalkboard Education	• JITbase	• Geomatrix	• YOO Sourcing

A Special Jury Prize will be awarded to an overseas start-up born of the Région Occitanie development ecosystem.

Special Jury Prize Nominees		
• CopSonic	• Emersya	• IntuiLab

Prizes and rewards

The winners in each category will receive their trophy during a special ceremony that will be held at 7 pm on 16 November 2016, at the Corum in Montpellier, with special guest and Jury Chair, Pierre Chappaz, President of Teads.

Each of the prizes will be awarded by the event's sponsors – Accenture, Capgemini, Ericsson and Orange – which will each provide the winning start-ups with access to their international Innovation resources. And of course **Région Occitanie**, sponsor of the Special Jury Prize.

- With the support of our partner, **Air France**, the winning start-ups will be invited to the DigiWorld Summit to attend the awards ceremony held during a plenary session of the conference.
- The winners will be added to **Wproject** (www.wproject.fr), the key listing and promotional platform for French entrepreneurs working abroad.

Accenture

The prize sponsored by Accenture will allow one of the winning start-ups to receive the support of its Accelerated Growth Partnership (AGP) teams, offering personalised support aligned to the start-up's growth challenges. *AGP Accenture teams have created a unique methodology to evaluate start-ups' growth challenges and provide Accenture's expertise in the three following areas:*

- *Commercial development support: drafting a business case, creating a "use case book", C-Level clients presentation, Start-up's registration in the Accenture Open Innovation Catalogue, joint sales prospecting...*
- *Injection of resources: providing relevant technical support, integration, industrialized testing, applications development*
- *Providing access to Accenture proprietary assets: pre-developed connectors, Accenture Tech Labs innovations, pricing estimators, marketing formats...*

Capgemini

The prize sponsored by Capgemini will allow one of the award-winning start-ups to benefit from the support of its Applied Innovation Exchange network: *by leveraging proven applied innovation and Design Thinking methodologies, Capgemini's global Applied Innovation Exchange network, made up of 40 labs around the world, delivers pragmatic testing and prototyping solutions thanks to its extensive SMACT (Social, Mobile, Analytics, Cloud and Internet of Things) toolkit. Capgemini will thus provide this young start-up with a gateway to an exclusive ecosystem of mature and emerging digital technologies, and the possibility of meeting with some of its clients.*

Ericsson

The prize sponsored by Ericsson will allow one of the award-winning start-ups to benefit from the Ericsson group's support system for start-ups, and particularly Ericsson Garage. *But other, potentially complementary approaches are also possible, depending on the project, its level of maturity and its geographical location. In particular, we are able to provide advice and support from Ericsson experts, preferential access to our angel funding for start-ups and incubation possibilities, drawing on our global presence in more than 180 countries. The Garage is an incubator for innovations related to our core business areas. The goal is to work as a start-up and develop the first prototypes that can serve as the basis for future commercial solutions. Ericsson already has two Garages in Europe: one in Kista, near Stockholm, and one in Budapest.*

Orange

The prize sponsored by Orange will allow one of the award-winning start-ups to benefit from one or several start-up support resources, depending on the project's stage of development and requirements. *These may include mentoring from Orange international experts, preferred access to our financial vehicles, training in and access to Orange APIs, etc. Orange seeks out, supports and promotes digital industry talents that will change the way we live tomorrow. We take initiatives in areas that will change the way we work, how we communicate, how we spend our leisure time and even how we manage our money. Orange tracks these changing behaviours then selects and integrates start-ups capable of leading the charge into its ecosystem. Orange supports start-ups in several complementary ways. By providing the support of a network of 12 Orange Fab accelerators and incubators in Africa. By offering material support through access to APIs for a community of developers, and financial support through Orange Digital Investment. Lastly, Orange works to promote start-ups by providing them with special access to markets, and by increasing their exposure to their target clientele or audience around the globe. Orange is fully committed to making this new way of working a driving force behind its development and a stimulator of economic growth in the countries where the group operates.*

2016 DigiWorld Awards jury members

- **Viktor Arvidsson**, Head of Strategy & Marketing, Ericsson France (*DigiWorld Institute Member*)
- **Vincent Bonneau**, Director of the Innovation business unit, IDATE DigiWorld
- **Anne Laure Charbonnier**, Director, Incubateur Midi-Pyrénées
- **Pascal Delorme**, Managing Director Digital, Accenture (*DigiWorld Institute Member*)
- **Eliane Fiolet**, Co-Founder, Übergizmo
- **Jean-Claude Guyard**, Applied Innovation Exchange Director, Capgemini (*DigiWorld Institute Member*)
- **Xavier Lorphelin**, Managing Partner, Serena Capital (*DigiWorld Institute Member*)
- **Eric Morand**, Head of the Tech & Services Department, Business France
- **Hervé Naudin**, Orange Start-up Programme , (*DigiWorld Institute Member*)
- **Julien-David Nitlech**, Early Stage Investor, Iris Capital (*DigiWorld Institute Member*)
- **Catherine Pommier**, Business and Innovation Centre, Montpellier Méditerranée Métropole

> For complete details: <http://www.digiworldsummit.com/awards/>

A competition hosted by IDATE DigiWorld

In partnership with: With the support of:



IDATE DigiWorld at a glance

Founded in 1977, IDATE DigiWorld is one of Europe's most prominent digital economy institutes, specialising in telecom, Internet and media markets and regional development. Our teams provide consultancy solutions, market watch services and a programme of clubs and conferences aimed at deepening understanding of what makes the digital economy tick, and to help our customers in their strategic decision-making. We are proud to work with more than 400 of the industry's most prominent enterprises and with public policymakers who, year after year, confirm their faith in what we do and in our three main areas of activity:

- **IDATE Consulting**: bespoke consulting and market analysis solutions
- **DigiWorld Research**: an independent observatory of digital markets and innovation
- **DigiWorld Institute**: a European think tank open on the world

> For more information: www.idate.org

Business France at a glance

Business France is a national agency that supports the French economy's international development. It is responsible for French businesses' international development and export growth, and for developing and facilitating international investment in France. It promotes the economic attractiveness and image of France, its businesses and its regions. It also manages and oversees the development of the V.I.E international internship program.

Founded on 1 January 2015, Business France is the fruit of the merger of UBIFRANCE and the Invest in France Agency (AFII). It has a staff of 1,500 people working in France and in 70 countries throughout the world, and enjoys the support of a network of public- and private-sector partners.

For more information, please visit: www.businessfrance.fr

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